

CENTER for LEADERSHIP EDUCATION

W. P. Carey Program in Entrepreneurship & Management ▪ Professional Communication Program

February 2008
Newsletter

<http://web.jhu.edu/leadership>

MARSHAL SALANT STUDENT INVESTMENT TEAM

Students are invited to apply for participation in the portfolio management team of the Salant Student Investment Program, which was established by a generous gift from Johns Hopkins alumnus Marshal L. Salant.

APPLICATION DEADLINE IS FRIDAY, FEBRUARY 29, 2008

For details, contact Benjamin Gibbs (bgibbs@jhu.edu) or visit the website,

<http://web.jhu.edu/Leadership/html/salant.html>



The CLE has a brand new website with a fresh, modern look, easier to navigate format, and improved features, including:

- Online internship application
- Faculty, student, staff, CLE, and alumni news

If you have news you'd like featured on the website, please submit to Kristen Ittner (kittner@jhu.edu). Suggestions, comments, and feedback are also welcomed!

CLE AWARDS

Each year, the CLE recognizes two outstanding faculty members (one from E&M, one from PCP) and one outstanding course assistant for their contributions to JHU.

Students and faculty are welcomed and encouraged to submit nominations for the *Faculty Excellence in Teaching* award and/or the *Excellent Teaching/Course Assistant* award.

Please email Kristen Ittner or Meghan Phelan with a description of why your nominee is one of the best you've had at JHU.

Nominations are due by Monday, March 25

THE JOHNS HOPKINS UNIVERSITY BUSINESS PLAN COMPETITION [WWW.JHUCOMPETITION.ORG]

The JHU Business Plan Competition provides an exciting opportunity for students to reap rewards by developing their ideas. First launched in the 1998-1999 academic year by the W.P. Carey Program in Entrepreneurship & Management, the competition was open to undergraduate students on the Homewood campus. It has grown significantly since its inception, and continues to expand as more students take an interest in business.

Now heading into its ninth year, the competition aims to be larger than ever before! Open for the first time to ALL full-time students, including graduate students, from ANY of the nine academic divisions of the University, the competition boasts **new categories** and **even more \$\$\$ to be won.**

The three competition categories are:

- Biotechnology**
- General Business**
- Medical Devices & Technology**

The following prizes will be given in each category:

- First Place — \$5,000**
- Second Place — \$3,000**
- Third Place — \$1,000**
- Fourth Place — \$250**
- Fifth Place — \$250**
- Sixth Place — \$250**

**FINAL VERSIONS OF BUSINESS PLANS ARE DUE BY
FRIDAY, MARCH 14, 5pm**



WHAT IS MOSH PIT?!

Created by the Greater Baltimore Technology Council (GBTC) in 2002, Mosh Pit! provides an opportunity for students from Maryland colleges and universities to experience every aspect of starting a business. Student participants learn how to form a qualified team, write a competitive and realistic 2-5 page business plan, and present their ideas in a concise and clear format. And of course, there are the cash prizes – a total of \$30,000 for the winning teams.

Hopkins students are encouraged to participate in a variety of business plan competitions, including ours, of course!

JHU students have won or placed in the top three every year, so now it's your chance!

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Center for Leadership Education
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Advanced Professional Communication Workshop: Creating Jay Street:

The Johns Hopkins Journal of Entrepreneurship & Technology

Offered for the first time this spring, 661.390, designed by CLE lecturer Dr. Pamela Sheff, promises to be an innovative and interactive learning experience.

Students will create a prototype for a new JHU publication, modeled on the Harvard Business Review, focusing on case studies of businesses created by Hopkins students and alumni.

Jay Street will be published in print and online. Stay tuned to the CLE Newsletter and website - we will notify you when Jay Street is complete so you can check it out!



hopkins
STUDENT STORAGE

WORKERS WANTED!

Hopkins Student Storage is looking for student workers to assist in storage operations during move-out week. The position is a great opportunity to get involved with Hopkins Student Enterprises (HSE) as well as make some **extra money** before the summer:

Duties are as follows:

- Complete training for the position
- Handle sales and pricing at pickups
- Move students' possessions to appropriate locations
- Work a minimum of 10 hours during finals week This position is open to all students.

\$15/Hour

For more information:

www.HopkinsStorage.com or storage@jhu.edu

"Working for HSS was the best decision I ever made"
-THIS COULD BE YOU!

Summer Courses

Term 1 (May 27- June 27)

660.203 Financial Accounting (Larry Aronhime)
660. 205 Business Law I (Doug Sandhaus)
660.220 Principles of Management (Larry Aronhime)
660.231 Case Studies in Business Ethics (Judy Goldenberg)
661.110 Technical Communication (Julie Reiser)

Term II (June 30 - August 1)

660.105 Introduction to Business (Larry Aronhime)
660.203 Financial Accounting (Larry Aronhime)
660.205 Business Law I (Dave Fisher)
660.250 Principles of Marketing (Andrea Wills)
660.150 Oral Presentations (Julie Reiser)

NEW PCP FACULTY MEMBER

The CLE extends a warm welcome to our newest part-time faculty member, Eric A. Vohr! Eric had a successful



fall semester teaching a section of Technical Communication for the CLE's Professional Communication Program, and is currently enjoying his class this semester.

Eric is a member of the Media Relations staff at Johns Hopkins Medicine's Office of Corporate Relations. Prior to his appointment at Johns Hopkins Medicine, Vohr taught journalism and English composition at Goucher, Loyola, and Villa Julie colleges.

Internship Deadlines

See <http://web.jhu.edu/leadership> for details and an application

Summer 2008

Need help finding an internship: **April 4 at 5pm**
Found an internship already: **May 30 at 5pm**

Fall 2008

Need help finding an internship: **April 4 at 5pm**
Found an internship already: **Sept 12 at 5pm**

The Internship Application may now be completed online.

Reminder: The application process must be completed, even if you found an internship on your own; sponsorship is not guaranteed.

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