

The 10th Annual JHU Business Plan Competition

Have an idea for a business?

This is the competition for you!

- take a novel idea or innovative technology
- develop a cohesive business plan
- present your plan to venture capitalists and other industry-specific judges

Need help with your plan?

Get advice from an expert mentor!

- go to the BPC website, click “**mentors**” and contact one - they’re here to help **you!**

CATEGORY PRIZES

1st place: \$5,000
2nd place: \$3,000
3rd place: \$1,000

CATEGORIES

- Biotechnology
- General Business
- Medical Devices

KEY DATES

February 20: plans due
March 27: semifinals
April 10: finals!

What is a Business Plan?

It's a document that describes your idea, explains why your idea is great, and details how you intend to turn your idea from a concept into a business.

Why Do You Need One?

A great business plan is a sales tool designed to convince potential investors of the value of your idea and how much money they can make from buying into it. If you succeed, you could get the money you need to start your own business!

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Please visit www.jhucompetition.org for details

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