

<http://web.jhu.edu/leadership>

## *Creativity and Innovation (660.430) is back in the CLE course line-up*

We're pleased to announce that after a short hiatus, the popular Creativity and Innovation course will be offered for fall 2008!

Daniel Raviv, PhD., will be teaching the course as a visiting professor from Florida Atlantic University.

### *Course Description:*

Students will learn techniques for improving the flexibility and originality of their thinking and will explore approaches used by managers and organizations to create and sustain high levels of innovation. The course uses **fun and hands-on activities** to stimulate innovation.

Topics covered include:

- ~ personal thinking preferences ~
- ~ everyday creativity and eliminating mental blocks ~
- ~ creative thinking techniques ~
- ~ idea selection approaches ~
- ~ disruptive technologies ~
- ~ intellectual property ~

The days/times the course will be offered are TBD. We'll post the details on our website as soon as possible.

## Upcoming Registration Dates

### Summer 2008

Online Registration begins Monday, April 7th – No advisor holds!

- *Term I deadline* - Friday, May 16th
- *Term II deadline* - Friday, June 20th

Visit the Summer Programs website for details

<http://www.jhu.edu/summer/>

### Fall 2008

Registration begins Monday, April 14th and ends Friday, April 25th

Visit the Registrar's website for details

<http://www.jhu.edu/~registr/>

The E&M and PCP fall 2008 course schedules are included in this newsletter and CLE's website <http://web.jhu.edu/Leadership>

**Our courses always fill-up fast, so register early!!**

## THE JOHNS HOPKINS UNIVERSITY BUSINESS PLAN COMPETITION

[ [WWW.JHUCOMPETITION.ORG](http://WWW.JHUCOMPETITION.ORG) ]

### IMPORTANT DEADLINE REMINDER

#### Friday, March 14th -

Final versions of business plans due by 5pm to 104 Whitehead

### OTHER IMPORTANT DATES

#### Friday, March 28th -

12 teams in each category compete in Semi-finals

#### Friday, April 11th -

Final event held and winners announced!

## **New E&M Course This Fall!**

Students and employers alike recognize the value gained through finance courses, and CLE responds - we are offering a new course in the Business & Finance category:

### **660.304 Financial Statement Analysis**

*Prof. Annette Leps describes her new course:*

How do you answer a question like "would you invest in XYZ Company?" after being handed a set of it's financial statements?

With Financial Statement Analysis you'll get a heads-up on the competition whether you are headed to Wall Street or Main Street. You will be exposed to the skill and discipline involved in interpreting a company's performance and using that historical information as an indicator of future growth and valuation.

Coursework will include industry research, ratio analysis, business segment reporting and evaluation, financial statement modeling, business valuation using time value of money techniques and more. Come join us for a fun and rewarding experience!

**Offered fall 2008, MWF 12-12:50pm**

Visit the CLE website to [view the full course description](#), or

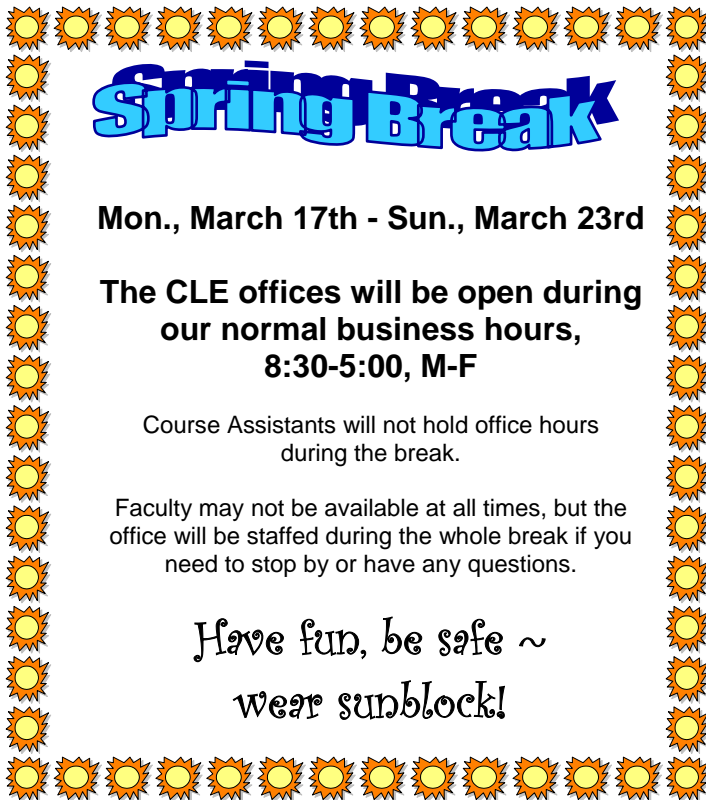
contact Prof. Leps for more details ([aleps@jhu.edu](mailto:aleps@jhu.edu))

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## Fall 2008 PCP Course Schedule - Just Announced

661.110	Sec. 1	Technical Communication	TTh 10:30-11:45	Sheff
661.110	Sec. 2	Technical Communication	TTh 1:30-2:45	Sheff
661.110	Sec. 3	Technical Communication	TTh 12-1:15	Reiser
661.110	Sec. 4	Technical Communication	M 6:15-8:45	Vohr
661.110	Sec. 5	Technical Communication	MW 3-4:15	Porosky
661.120	Sec. 1	Business Communication	MWF 10-10:50	Rice
661.120	Sec. 2	Business Communication	MW 4:30-5:45	Porosky
661.150	Sec. 1	Oral Presentations	M 3-5:30	Dungey
661.150	Sec. 2	Oral Presentations	M 6:15-8:45	Dungey
661.150	Sec. 3	Oral Presentations	W 3-5:30	Reiser
661.150	Sec. 4	Oral Presentations	Th 1:30-4	Kulanko
661.150	Sec. 5	Oral Presentations	F 1:30-4	Kulanko
661.150	Sec. 6	Oral Presentations	T 3-5:30	Porosky
661.310		Scientific Writing	MW 3-4:15	Stone
661.610		Research Writing	MW 4:30-5:45	Stone



Do you have a great idea or invention in mind? Submit it to the Collegiate Inventors Competition and you could win \$25,000!

This competition is designed for university students whose research, discoveries, and inventions are original and have the potential to receive patent protection.

Finalists receive an all-expenses paid trip to the final judging round and the opportunity to network with the judges and other students engaged in interesting research, perhaps in your field!

**Applications must be postmarked by Friday, May 16th**

For more information:

visit [www.inventors.org/collegiate](http://www.inventors.org/collegiate)  
Email [collegiate@invent.org](mailto:collegiate@invent.org)  
Call 800-968-4332

If you decide to enter, the CLE would love to hear about it, too!

# CENTER for LEADERSHIP EDUCATION

W. P. Carey Program in Entrepreneurship & Management ▪ Professional Communication Program

March 2008  
Newsletter

<http://web.jhu.edu/leadership>



## Fall 2008 E&M Course Schedule - Just Announced

660.102	Sec. 1	Personal Finance	MWF 9-9:50	Leps
660.102	Sec. 2	Personal Finance	MWF 10-10:50	Leps
660.105	Lecture	Intro to Business	MWF 12-12:50	Aronhime
660.105	Sec. 1	Intro to Business	Th 1:30-2:20	
660.105	Sec. 2	Intro to Business	Th 1:30-2:20	
660.105	Sec. 3	Intro to Business	Th 1:30-2:20	
660.105	Sec. 4	Intro to Business	Th 3-3:50	
660.105	Sec. 5	Intro to Business	Th 5-5:50	
660.203	Sec. 1	Financial Accounting	MWF 10-10:50	Aronhime
660.203	Sec. 2	Financial Accounting	M 6:15-8:45	Kingsley
660.203	Sec. 3	Financial Accounting	T 6:15-8:45	Kingsley
660.205	Sec. 1	Business Law I	M 6:15-8:45	Fisher
660.205	Sec. 2	Business Law I	T 6:15-8:45	Franceschini
660.205	Sec. 3	Business Law I	W 6:15-8:45	Sandhaus
660.206	Sec. 1	Business Law II	T 6:15-8:45	Fisher
660.206	Sec. 2	Business Law II	W 6:15-8:45	Goldenberg
660.220	Sec. 1	Principles of Management	M 6:15-8:45	Petrovici
660.220	Sec. 2	Principles of Management	W 6:15-8:45	Petrovici
660.231	Sec. 1	Case Studies in Bus. Ethics	T 6:15-8:45	Goldenberg
660.231	Sec. 2	Case Studies in Bus. Ethics	W 6:15-8:45	Franceschini
660.250	Sec. 1	Principles of Marketing	MW 12-1:15	Kendrick
660.250	Sec. 2	Principles of Marketing	TTh 12-1:15	Kendrick
660.302		Corporate Finance	W 3-5:30	Morris
660.304		Financial Statement Analysis	MWF 12-12:50	Leps
660.305		Intellectual Property Law	W 6:15-8:45	Morton
660.306		Law & the Internet	T 6:15-8:45	Sandhaus
660.330		Leadership Dynamics	TTh 3-4:15	Friesen
660.332		Leadership Theory	MWF 12-12:50	Smedick
660.335		Neg. & Conflict Mgmt	M 3-5:30	Rice
660.341		Business Process & Quality Management	M 1:30-4	Reiter
660.351		Selling Strategies & Sales Management	M 3-5:30	Wills
660.358		International Marketing	MW 1:30-2:45	Kendrick
660.360		Small Business Management	MW 4:30-5:45	Petrovici
660.430		Creativity and Innovation	TBA	Raviv
660.460		Entrepreneurship	TTh 10:30-11:45	Aronhime

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