



COLLEGE YEAR IN ATHENS

International Center for Hellenic and Mediterranean Studies



The management of cultural resources, such as heritage and the arts, is fast becoming a leading discipline in the thriving cultural sector worldwide. The preservation of national and global heritage, the administration of museums and galleries, or the promotion of culture to a broader audience are in demand of management techniques and strategies that only specialist training can provide.

The International Center for Hellenic and Mediterranean Studies (DIKEMES) has introduced its graduate summer program in Cultural Resource Management as an interdisciplinary approach to the practical needs and theoretical challenges of this highly competitive, ever-expanding field.

The program, conducted in Athens, has been designed for those wishing to pursue a career as administrators in the cultural sector (museums, galleries and cultural foundations). It is also intended for those wishing to further their understanding of the theoretical concepts and considerations involved in the management and promotion of cultural resources.

Graduate Summer Program in Cultural Resource Management

ATHENS, GREECE

JUNE 15 – JULY 25, 2008

COLLEGE YEAR IN ATHENS

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College Year in Athens is a not-for-profit educational institution based in Cambridge, Massachusetts, and governed by a board of trustees. It offers programs in Greece through the Athens-based International Center for Hellenic and Mediterranean Studies (DIKEMES).

ΔΙΑΝΕΜΤΑΙ ΔΩΡΕΑΝ

KOMIA design

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www.cyathens.org



PROGRAM OBJECTIVES:

- To provide a comprehensive overview of the ideas and theoretical questions concerning culture and heritage reception, management and promotion.
- To prepare students for employment in the heritage sector, by introducing them to the practical skills essential in fields such as art-gallery and museum management or heritage-site development and management.
- To bring professionals from the art and culture sector up-to-date with current theoretical concerns, practical issues and legal developments in an ever-expanding, rapidly evolving field.
- To introduce current and prospective practitioners in the heritage sector to the ideas and realities of the cultural industries within a European framework.

PROGRAM STRUCTURE

- two modules
- a case-study based seminar on cultural policies and strategies leading to
- a 5,000-word dissertation

Modules

- **Heritage: theory and practice**
Culture, heritage, art: concepts, ideologies, strategies; the debate over cultural identities and the representation(s) of the past; cultural resources as commodities; managing artifacts, sites, and monuments; the role of the museum
- **Heritage/Museum management**
Theoretical tools and day-to-day principles; international and national institutions; managing material and human resources; marketing culture: objectives and strategies; communicating and promoting cultural products

Seminar

- **Exhibiting Greek culture**
Taught on site in some of the leading museums, archaeological sites, and other cultural organizations in Athens, this seminar offers students the opportunity to meet members of the staff and discuss with them practical and theoretical issues of their day-to-day practice. Topics include: Greek museums, their legal status and structure; modes and practicalities of exhibiting; project sponsoring and managing; studying the Greek case within the European context.

Language of instruction: English

FEES:

Tuition ONLY	\$3,450
Tuition AND Accommodation	\$4,600

Please visit www.cyathens.org for details